

# **4.2 MEDIUM FIDELITY PROTOTYPE**

# **Challenges**

#### Staying consistent with the current mental model

- Results showed users grouped Academic functions to the left menu similar to that existing in Blackboard

#### Centralizing the right information at the right time

- All users identified notifications, email, myFile with academic, and calendar as top functions they would want accessible at all times

#### Minimizing clicks for the top tasks identified in our primary research

- We have already eliminated the first task "Going to Blackboard"
- Checking Grades, Uploading Assignments, Checking Syllabus, Registering for Courses, and Payment



#### **Solutions To Test**

#### 1. Calendar

Centralized calendar combining Academic, Course, and Events

#### 2. Quick Links

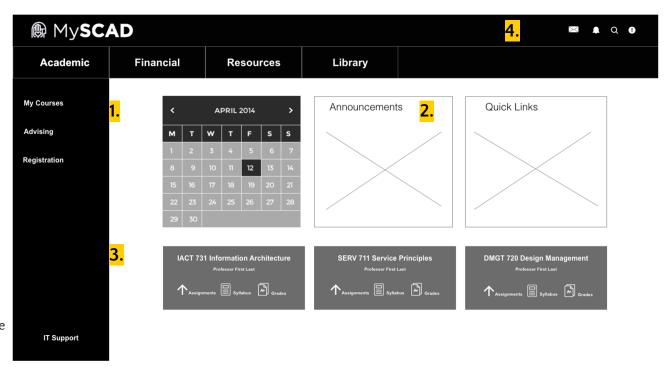
Customizable menu for easy access from homepage to functions in other menu tabs

#### 3. Course at a Glance

The top tasks for each course on the homepage, opening expands to a course dashboard specific for each course and customizable by faculty

#### 4. Always on Top

Email, Notifications, Search, and Help or IT Support always accessible on the top right corner through icons





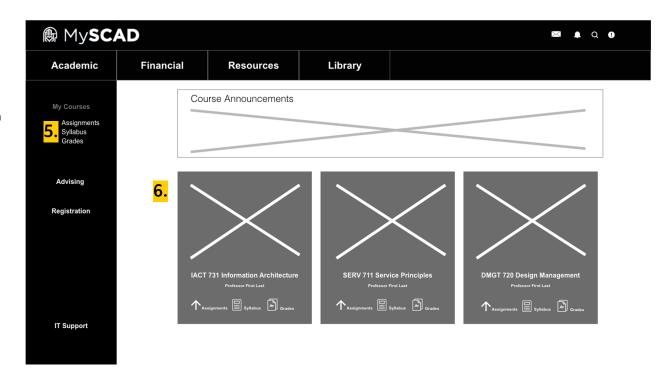
#### **Solutions To Test**

#### 5. Local Navigation

How would users want this information displayed? We know from our first prototype users want this information to be Academic or Course related in nature, but we want to test the idea of this left menu changing as you select Financial or Resources

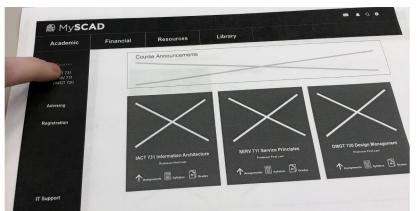
#### 6. My Courses Dashboard

Testing different dashboard styles, would users like the calendar to carry over into this page? Or would it make sense to have each course have their own individual calendar

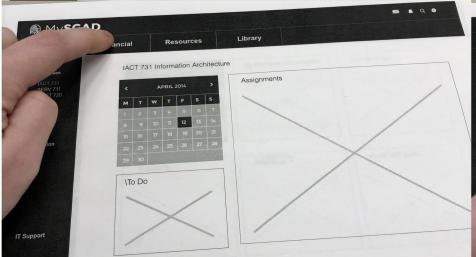


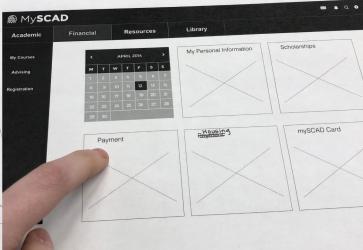


### **Wizard of Oz**



- Are any features missing?
- 2. Does anything seem unnecessary or out of place?
- 3. Is there anything distracting? (i.e. icons)
- 4. Would you customize your homepage if given the option?







#### Enjoyed

- + Clean, minimal
- + Calendar on Homepage
- + More icons would be useful
- + Email, Search, & Notifications
- + Would utilize customization
- + Both Navigation Systems

#### Missing

- -Drop down menus
- -Black menus too similar to Blackboard
- -Mobile consistency

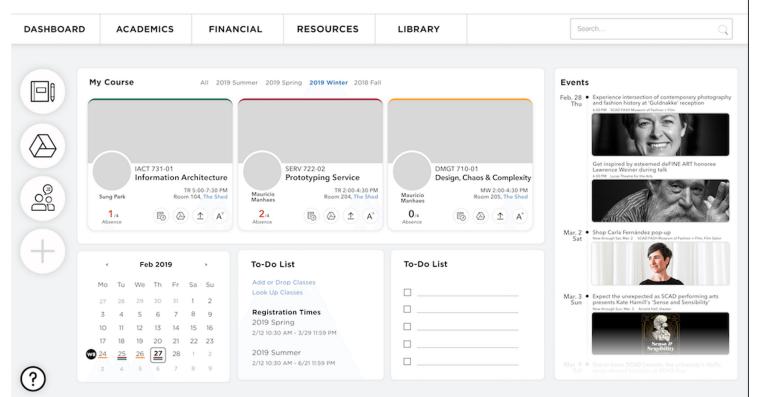


## **Desktop Website**



# My**SCAD**







## **Desktop Website**



# SCAD The University for Creative Careers contact@scad.edu 800.869.7223 Additional contacts Request information

# Events Campus Graduation Policies Handbooks SCAD APPs

# ACADEMIC Academic Calendar Career Center SCAD eLearning Study Abroad Virtual Presentation

# STUDENT LIFE Clubs & Organization Residence Life & Housing Transportation & Parking SCAD Fitness SCAD Museum of Art Ex Libris Bookstore Student Discount

#### Department Directory Faculty Roster IT Support

CONTACT

Introduced a site map at the bottom of the site



## **Mobile Application**

#### Moving into High Fidelity Feedback

- Stay Minimal
- Continue consistency with Web
   GUI
- Customizable Calendar
- Web Vertical row of classes can't have a 4th class (underclassmen)
- Web Registration consistent with mobile



